

Guidelines for Poster Presenters

Coastal GeoTools 2009

Myrtle Beach, South Carolina • March 2 to 5, 2009

Thank you for agreeing to present at the Coastal GeoTools 2009 conference, to be held in Myrtle Beach, South Carolina, from March 2 to 5, 2009. Your presentation is very important in helping to showcase the latest and most effective technologies for our audience of coastal resource management professionals.

Below are guidelines on format and content for poster presentations. These guidelines will help to ensure that poster presentations are prepared for the proper audience and are consistent with the objectives of the conference.

Audience

Our audience is varied and includes coastal resource managers, geographic information system (GIS) managers and technicians, researchers, and industry representatives. When developing your presentation, please keep in mind that attendees may be beginner- to intermediate-level spatial technology users. Although there will be many experienced users at the conference, a significant portion of the audience may consist of new or potential users, or managers who may be unfamiliar with the strengths and limitations of these tools. Please try to tailor your poster presentation to accommodate all levels of expertise.

Conference Objectives

Below are the stated objectives of the Coastal GeoTools 2009 conference. As you are preparing your presentation, please emphasize the significance of your work as it relates to these objectives:

1. Participants learn about emerging tools and techniques and their benefits and applicability.
2. Participants learn about the resources that are available to them, including training, data, and technology.
3. Participants share best practices in the areas of geospatial data access, interoperability standards, and application development.
4. The conference provides a forum to encourage the development of public and private partnerships that use geospatial technologies.

Poster Presentations

Posters will be highlighted during a dedicated poster session on the afternoon of Tuesday, March 3, from 3:30 to 5:30 p.m. Posters will be taken down following this session and will not be displayed during the remainder of the conference.

Presenters should set up their posters in the rooms designated by the conference staff on Tuesday between the hours of 10:00 a.m. and 3:00 p.m. Staff members will be available from the NOAA Coastal Services Center to assist you, if necessary.

All posters will be displayed on a 4 x 8 foot (landscape) freestanding backdrop (provided). Pushpins will be available to mount your poster (no foam board mounting necessary). If you have any additional needs, please bring all necessary supplies with you to the poster session. There will be **no** Internet connectivity or electricity provided for the poster session.